



# AMSTERDAM FASHION WEEK

**Friday**  
20-01-2012

11.00 - 18.00  
**Contemporary Craftsmanship**  
*Tweede Tuindwarsstraat 8, Amsterdam*  
Open to public  
Also on 21, 24, 25, 27, 28 from 11.00 - 18.00, 22 from 12.00 - 17.00 and 26 from 11.00 - 21.00.

12.00 - 12.30  
**Fashion Film: Fragile**  
*Cultuurpark Westergasfabriek, Pazzanistraat 4, Amsterdam*  
Open to public

12.00 - 18.00  
**Photography by Ninette Schostack & Maaïke Staal**  
*Overtoom 9, Amsterdam*  
Open to public  
Also on 21, 22, 25, 27, 28, 29 from 12.00 - 17.00 and 26 from 12.00 - 21.00.

13.00 - 18.00  
**Twelve - A new project by Alex ten Napel**  
*Eerste Bloemdwarsstraat 2, Amsterdam*  
Open to public  
Also on 21, 25, 26, 27, 28 from 13.00 - 18.00.

17.00 - 22.00  
**The Naturalists**  
*Fannius Scholtenstraat 10, Amsterdam*  
Open to public  
Also on 21 from 12.00 - 22.00, 25, 26 & 27 from 17.00 - 22.00 and 28 from 12.00 - 22.00.

**Saturday**  
21-01-2012

16.30 - 21.00  
**Fashionshow David Paulus**  
*KNSM Laan 289, Amsterdam (Bagagehal Oost, Loods 6)*  
Open to public  
Entrance: €10  
Shows at 16.30 - 17.30 and 20.00 - 21.00, afterparty at 21.00.

12.00 - 23.30  
**Regal Tatter Invites**  
*Prinsengracht 37, Amsterdam*  
Open to public  
Entrance pre-sale €7,-  
Entrance door price €7,-  
Also on 20, 27 from 18.30 - 23.30, 22 and 29 from 12.00 - 18.00, 26 from 18.30 - 22.00, 28 from 12.00 - 23.30.

19.00 - 23.00  
**Celebrate Art and Fashion**  
*Prinsengracht 570*  
Open to public  
Also on 20 from 20.00 - 23.00, 22, 29 from 12.00 - 17.30 and 25, 26, 27, 28 from 11.00 - 17.30.

20.00 - 22.00  
**ONI by Cynthia Makiese**  
*Hotel Park Plaza Vondelpark Koninginneweg 34-36, Amsterdam*  
Open to public

22.00 - 03.00  
**F/A/M/E + AFW Afterparty**  
Private event

**Sunday**  
22-01-2012

09.00 - 00.00  
**Digital Fashion Week**  
*Hotel Park Plaza Vondelpark Koninginneweg 34 - 36, Amsterdam*  
Open to public  
Also on 20, 21, 23, 24, 25, 26, 27, 28 and 29 from 09.00 - 00.00.

10.00 - 18.00  
**TRANSFORMATION by Nynke Eggen**  
*Fashion Hotel Hendrikje Stoffelstraat 1, Amsterdam*  
Open to public  
Also on 21, 22, 23, 24, 25, 26, 27, 28 and 29 from 10.00 - 18.00.

11.00 - 18.00  
**Eudia hat atelier Singel 1**  
*Singel 1, Amsterdam*  
Open to public  
Also on 20, 21, 25, 26, 28 and 29 from 12.00 - 18.00.

15.00 - 00.00  
**Meet 'by SANNE JANSEN'**  
*Oudezijds Achterburgwal 66, Amsterdam*  
Open to public

16.00 - 19.00  
**Rosa's zondagmiddagsalon (vintage)**  
*Rosa Rosas, Rietwijkerstraat 33, Amsterdam*  
Open to public

19.30 - 23.00  
**Nieuw Jurk - KRISIS**  
*Vondelpark, Amsterdam*  
Open to public  
RSVP [krisis@nieuwjurk.com](mailto:krisis@nieuwjurk.com)

**Monday**  
23-01-2012

10 - 18.00  
**Park Plaza Vondelpark, Amsterdam goes DOWNTOWN**  
*Hotel Park Plaza Vondelpark Koninginneweg 34-36, Amsterdam*  
Open to public  
Also on 20, 21, 22, 23, 24, 25, 26, 27, 28 and 29 from 10.00 - 18.00.

10.00 - 18.00  
**Treasures from Berlin**  
*Fashion Hotel Hendrikje Stoffelstraat 1, Amsterdam*  
Open to public  
Also on 21, 22, 23, 24, 25, 26, 27, 28 and 29 from 10.00 - 18.00.

12.00 - 18.00  
**Introduction Atelier LeonLeon**  
*Van Baerlestraat 154, Amsterdam*  
Open to public  
Also on 27 from 15.00 - 20.00 an exhibition.

13.00 - 18.00  
**Fashion photography exhibition**  
*Gerard Doustraat 84, Amsterdam*  
Open to public  
Also on 21, 22, 24, 25, 26, 27 and 28 from 10.00 - 17.00 and 23 from 13.00 - 18.00.

**Tuesday**  
24-01-2012

09.00 - 18.00  
**Fashion & Magazines**  
*Athenaeum Nieuwscentrum, spui 14-16, Amsterdam*  
Open to public

10.00 - 18.00  
**Heidi Long - Constructed**  
*Hendrikje Stoffelstraat 1, Amsterdam*  
Open to public  
Also on 21, 22, 23, 25, 26, 27, 28 and 29 from 10.00 - 18.00.

10.00 - 18.00  
**Meet the Swans, the travelling boutique from London**  
*Gerard Doustraat 84, Amsterdam*  
Open to public  
Also on 25, 26, 27, 28 from 10.00 - 17.00.

14.00 - 16.00  
**NOLA nonsense label**  
*Hotel Park Plaza Vondelpark Koninginneweg 34-36, Amsterdam*  
Open to public

17.30 - 19.30  
**Exclusive launch of Piet Paris Tableware @Options!**  
Private event

**Wednesday**  
25-01-2012

10.00 - 19.00  
**Temporary conceptstore  
WARDRODE #01**  
*Magna Plaza/2nd Floor,  
Amsterdam*  
Open to public  
Also on 21, 24, 25, 26, 27, 28 from 10.00  
- 19.00, 23 from 11.00 - 19.00 and 29 from  
12.00 - 19.00.

12.00 - 18.00  
**FASHIONbrands exposed**  
*Amstel 180, Amsterdam*  
Open to public  
Also on 26, 27 from 10.00 - 19.00, 28 from  
11.00 - 18.00 and 29 from 13.00 - 18.00.

12.00 - 18.00  
**THE WAR ON DRAGS/Based  
on a true story**  
*Postjesweg 2, Amsterdam*  
Open to public  
Also on 26, 27 and 28.

12.00 - 01.00  
**JUTKA & RISKA**  
**'Out of Space'**  
*MC Theatre, Westergasterrein,  
Amsterdam*  
Open to public

17.00 - 19.30  
**Amsterdam Fashion  
Institute & Het Ketelhuis  
present Fashion Films**  
*Het Ketelhuis, pazzanistraat 4,  
Amsterdam*  
Open to public  
Entrance: €9,-  
Also on 24 from 21.30 - 22.30 and 25, 26, 27  
from 17.00 - 19.30.

**Thursday**  
26-01-2012

10.00 - 17.00  
**Cultuur Couture - Fashion at  
The Tropenmuseum**  
*Linnaeusstraat 2, Amsterdam*  
Open to public  
Entrance: €9,-  
Also on 27, 28 and 29 from 10.00 - 17.00.

11.00 - 17.00  
**Where to find fair clothing**  
*9 straatjes, PC hoofdstraat and  
Kalverstraat, Amsterdam*  
Open to public

17.30 - 21.00  
**Fashion&Foam**  
*Foam, Vijzelstraat 78,  
Amsterdam*  
Open to public

18.00 - 20.00  
**Fashion exhibition while  
zipping cocktails**  
*Hotel Park Plaza Vondelpark  
Koninginneweg 34-36,  
Amsterdam*  
Open to public

19.30 - 20.00  
**Fashion&Foam**  
*Foam, Vijzelstraat 78,  
Amsterdam*  
Open to public

19.30 - 20.00  
**Show Sepehr Maghsoudi**  
*KunstENhuis, Watertorenplein  
2b, Amsterdam*  
Open to public  
Also on 27 from 15.00 - 20.00 an exhibition.

19.30 - 20.00  
**Leather Design Prijs**  
*Tassenmuseum Hendrikje  
Herengracht 573, Amsterdam*  
Open to public  
Also on 21, 22, 23, 24, 25, 26, 27, 28 and 29  
from 10.00 - 17.00.

**Friday**  
27-01-2012

16.00 - 23.00  
**Official opening Tattoo  
Parlour Het Ruyterhuis**  
*Kalkmarkt 1, Amsterdam*  
Open to public

17.00 - 21.00  
**Let Them Eat Cake**  
*Saint Germain Concept-  
boutique, oudezijds Armsteeg  
28, Amsterdam*  
Open to public  
Entrance: €15,-

20.00 - 22.00  
**Restricted Sensation**  
*Hotel Park Plaza Vondelpark  
Koninginneweg 34-36,  
Amsterdam*  
Open to public

20.00 - 04.00  
**The Feast of the Earl;  
Les Libertines**  
*Nes 45, Amsterdam*  
Open to public  
Pre-sale €20,-  
Door price €25,-

21.00 - 00.00  
**MOTEL 'Are You Lonesome'**  
*TT Vasumweg 93, Amsterdam*  
Private

22.30 - 04.00  
**La vie en Fashion**  
*Korte Leidsedwardsstraat 18,  
Amsterdam*  
Private  
Entrance €15,-

23.00 - 05.00  
**Miss Taylor**  
*Escape, Rembrandtplein 11,  
Amsterdam*  
Open to public  
Entrance: €16,-

**Saturday**  
28-01-2012

11.00 - 17.00  
**Hypercrafting Fashion**  
*Nieuwmarkt 4, Amsterdam*  
Open to public  
Entrance: €75,-  
Register via events@waag.org

15.00 - 17.00  
**Fashion Movies**  
*Vijzelgracht 2a, Amsterdam*  
Open to public

22.00 - 05.00  
**Fashionably Puurr**  
*PTA steiger - Veemkade,  
Amsterdam*  
Open to public  
Entrance pre-sale: €15,-  
Entrance door: €20,-

23.00 - 00.00  
**SSSST! Amsterdam Fashion  
Institute & Sugar Factory  
present Fashion  
Photography expo opening**  
*Lijnbaansgracht 238,  
Amsterdam*  
Open to public

**Sunday**  
29-01-2012

10.00 - 18.00  
**Heidi Long - Constructed**  
*Hendrikje Stoffelstraat 1,  
Amsterdam*  
Open to public  
Also on 21, 22, 23, 24, 25, 26, 27, 28 and 29  
from 10.00 - 18.00.

12.00 - 17.00  
**New OOOO summer  
collection 2012**  
*Invotis, Leidsestraat,  
Amsterdam*  
Open to public  
Also on 20, 24, 25, 27 from 10.00 - 18.00,  
21 from 10.00 - 17.00, 22 and 29 from 12.00  
- 17.00, 23 from 13.00 - 18.00, 26 from 10.00 -  
21.00 and 28 from 10.00 - 17.00.

12.00 - 19.00  
**Big ass shopping event!**  
*Nieuwezijds voorburgwal 291,  
Amsterdam*  
Open to public

14.00 - 18.00  
**International Style Station**  
*Tolstraat 137, Amsterdam*  
Open to public  
Also on 27 from 17.00 - 00.00 and 28 from  
14.00 - 18.00.

17.00 - 19.00  
**The College Jazz**  
*The College Hotel,  
Roelof Hartstraat 1, Amsterdam*  
Open to public



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